



Corporate Presentation

Executive Summary

January 2020

Geneva, Switzerland

Agenda

- **Hedblom Capital**

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About us

Hedblom Capital is a Swiss Investment Banking firm that provides **Latin America-focused** strategic financial services to **socially** and **environmentally responsible** companies and investors.

Based in Switzerland, we aim at becoming the premier **Corporate Finance boutique** for **Latin America** by specializing in identifying, structuring and funding the best investment opportunities in the region.

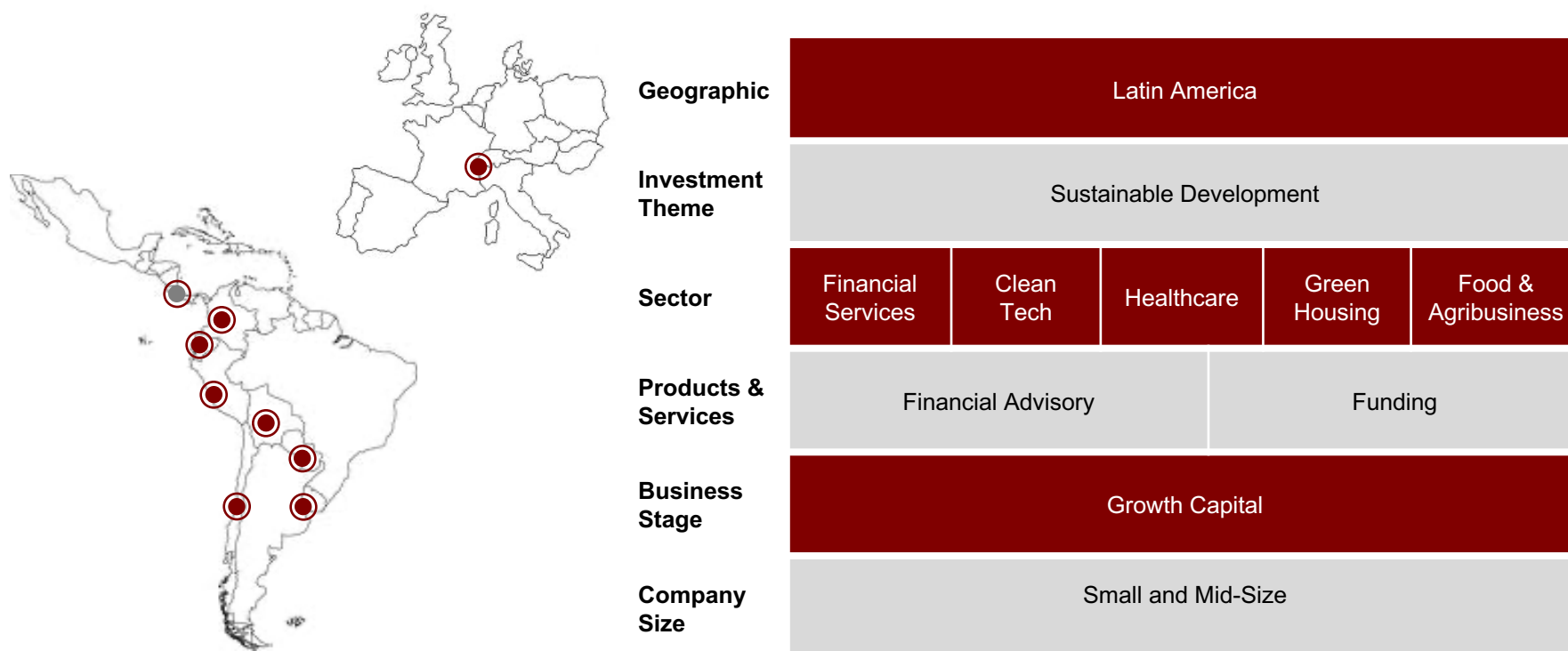
We only involve in transactions which are profitable, commercially sustainable in the long-run and are socially and environmentally responsible. We make sure that both our clients and investors share our “ethos” and are genuinely concerned about **sustainable development**.

We take a long-term, “high-touch” stance to every relationship. We offer both our clients and investors a “Principal” to “Principal” relationship where one of our partners, who all have significant vested-interest in our firm, heads every single transaction.

This approach to relationships and our respected professional track-record have allowed us to both build a strong Latin America business origination network and develop a robust investor network that leads to high success rates.

What we do

Leveraging on our strong network in **Switzerland**⁽¹⁾ and our **local regional presence**⁽²⁾, we carefully identify the best investment opportunities and firms in **Latin America**, focusing only on **profitable**, **socially** and **environmentally** sound firms.

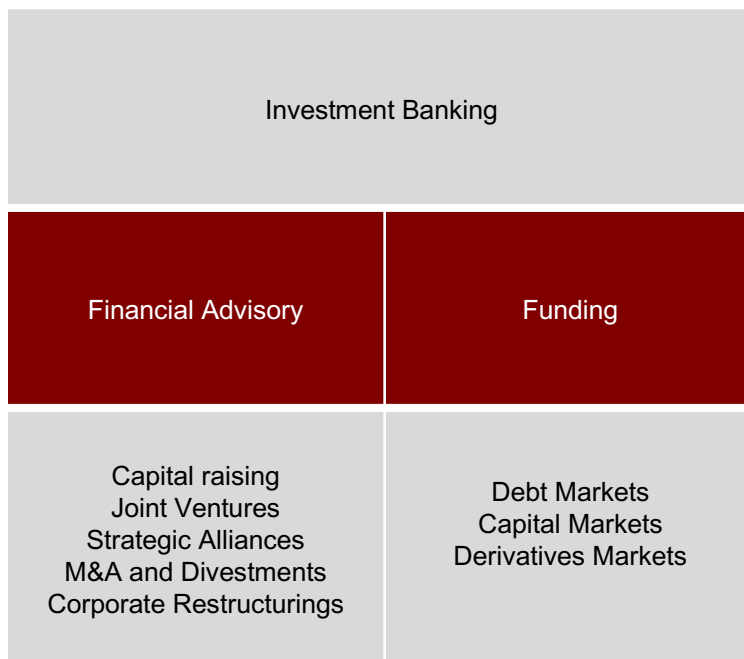


(1) Headquarters in Geneva, Switzerland.

(2) Local regional presence in Argentina, Bolivia, Chile, Ecuador, Peru, Paraguay, Colombia and Costa Rica (strategic partner).

Our services

Our investment banking services involve two complementary services,
Financial Advisory and **Funding**.



Financial Advisory

We provide strategic and financial advice, involving investment (target) identification, selection and negotiation. Our services include mergers, acquisitions, sales, joint ventures, strategic alliances, raid defenses, spin-offs, divestitures and other restructurings.

Funding

We structure and execute a variety of financing solutions in both the Public and Private Capital Markets, including equity offerings, debt issuances, and derivative transactions.

Our strong relationships with leading sources of debt and capital result in efficient investment processes with both strategic acquirers and/or financial investors.

Some representative clients in 2019

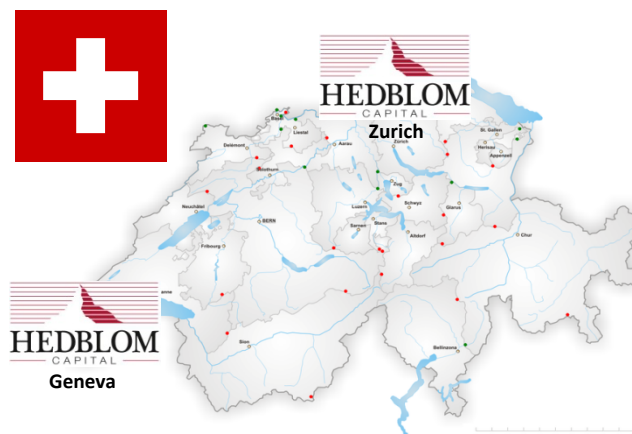


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